

schönbuch.

COMPANY PROFIL

Schönbuch

RADICAL REDUCTION. BOLD COLOURS. FUNCTION AS GESTURE.

Schönbuch is more than just a brand – it's a state of mind. Born from the desire to inject more life into often-overlooked entrance areas, we have grown into an international interior brand with an unmistakable style. Schönbuch started life as a specialist in coat storage; today we are a curated universe of furniture, objects and bespoke solutions that fit effortlessly with any architectural language.

From bespoke cabinetry to small, upholstered pieces and sculptural objects, with Schönbuch each individual item seeks to finely balance art with function. Collaborations with leading designers such as wie Carole Baijings, Studio Besau Marguerre, Jehs + Laub und Sebastian Herkner, produce objects of intuitive clarity that are crisp, poetic and personal.

At Schönbuch we think not in categories but in moods: a pouf for casual storage, a tray as a showcase, a coat cupboard as an architectural statement. Bespoke pieces, personalisation and the mix of materials are the language we speak – for spaces that are more than just a backdrop, that are pure self-expression.

Our colour world is a real experience, with almost 30 curated matt and gloss shades, from Soft Mint to vibrant Iced Pink. Reinterpreted year after year, our colours boldly embrace fashion, but not fads. Our finishes are perfectly crafted in our very own workshops in the Bavarian town of Bad Königshofen – and our wood, glass, porcelain and stone are refined in collaboration with specialist manufacturers.

To us, local production is not a trend but an attitude. Made in Germany means short distances and durable materials, and it keeps us close to our partners, processes and our promise of uncompromising quality. Because when it comes to sustainability, we believe design should be conscious rather than loud.

To experience Schönbuch, visit our showroom in the heart of Munich, where design comes to life, and colours, forms and textures are staged with a gallery aesthetic, yet with the intimacy of home.

Schönbuch is not a statement, but a silent strength – a clear call for the essentials, and an invitation to those with an eye for the exceptional.

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